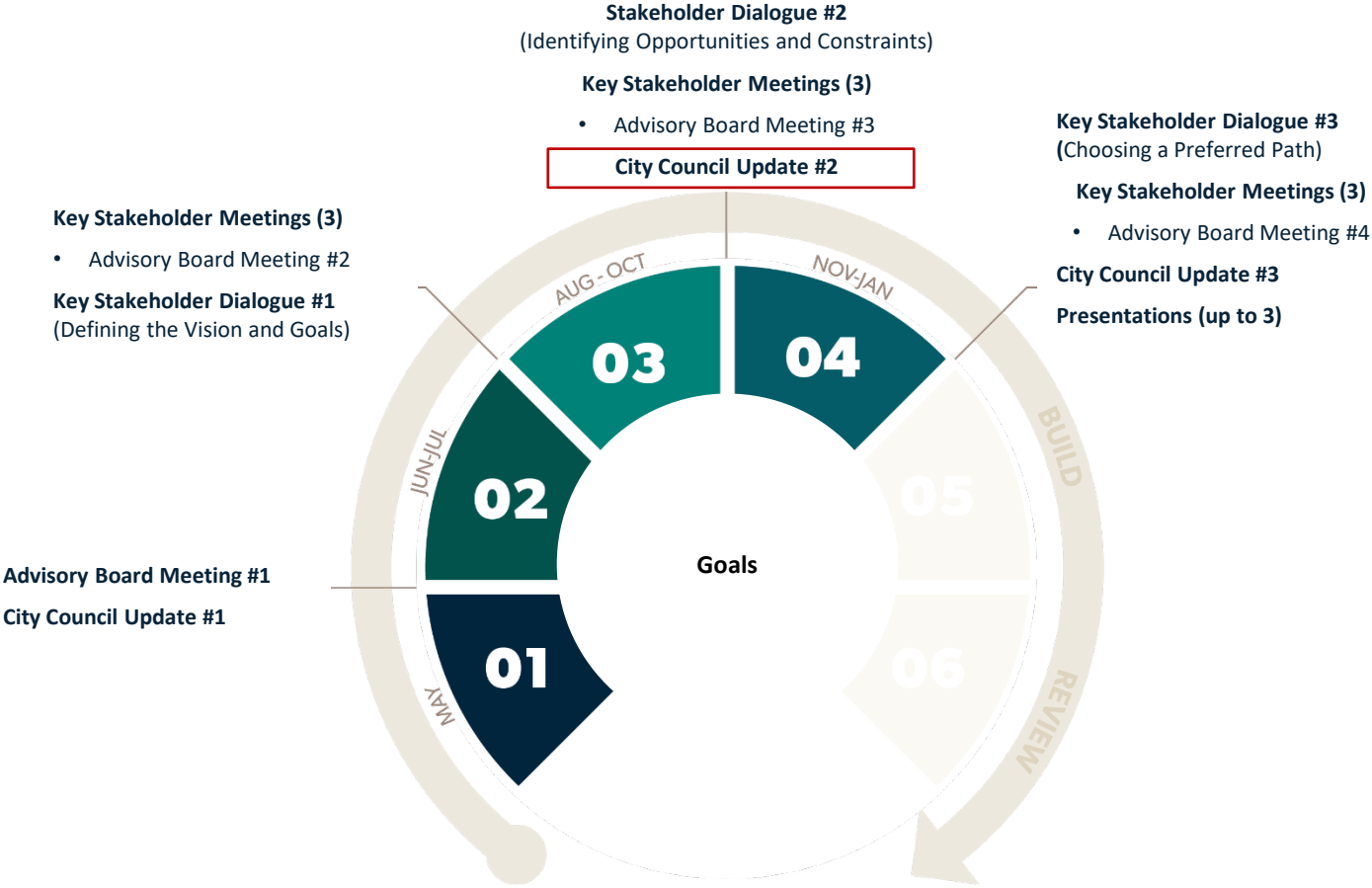


CITY COUNCIL UPDATE for Taylor Downtown Plan

10/24/2024



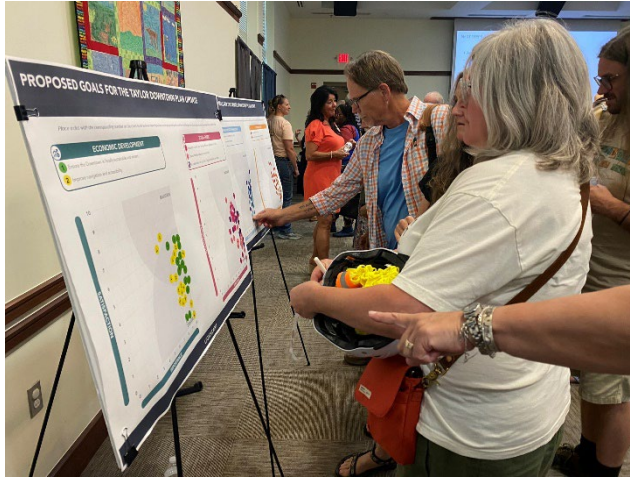
LIONHEART PROCESS



STAKEHOLDER DIALOGUE SUMMARY 1

STAKEHOLDER DIALOGUE SUMMARY 1

Over 100 members of the community attended the first stakeholder dialogue.



STAKEHOLDER DIALOGUE SUMMARY 1

KEY TAKEAWAYS | PROSPERITY

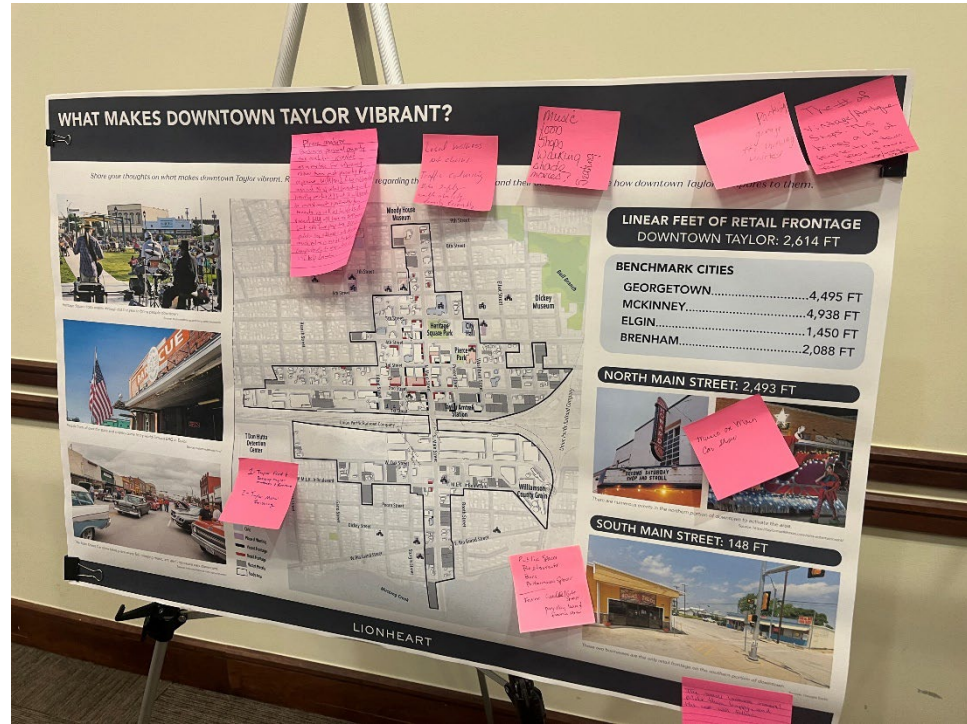
- Need more infill.
- New City Hall will stimulate investment.
- Need to maximize development (4-stories) at existing City Hall once the new City Hall is complete.
- Encourage/enforce better maintenance of buildings.



STAKEHOLDER DIALOGUE SUMMARY 1

KEY TAKEAWAYS | VIBRANCY

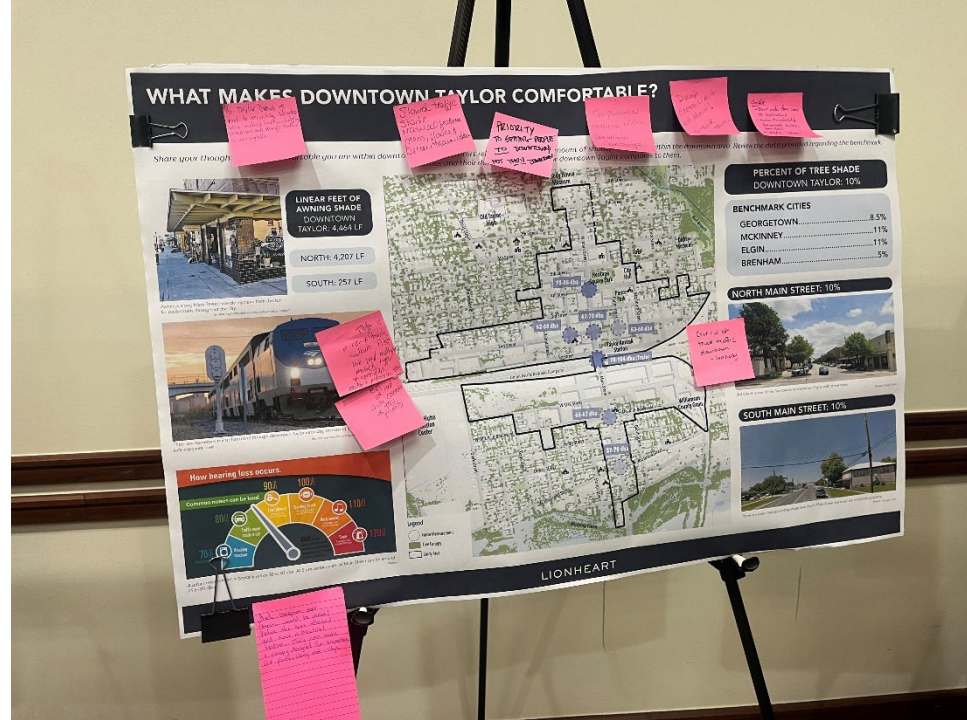
- More local businesses. Fill buildings!
- Look at Business Personal Property Tax Rendition Revenue as a metric for vibrancy.
- CARTS is good but could expand (frequency, hours of operation, destinations, etc.).
- Parking isn't convenient, especially ADA parking and people with large trucks. Consider back-in parking. Consider parking garage.
- Need narrower streets with a larger percentage of right of way dedicated to pedestrians, bicycles, human scaled elements (trees, seating, art, etc.) and business overflow (café seating, kiosks, etc.).
- Consider public restrooms.



STAKEHOLDER DIALOGUE SUMMARY 1

KEY TAKEAWAYS | HUMAN COMFORT

- Safe sidewalks and bicycle access.
- Need more shade – trees and canopies (trellis idea so canopy could include natural elements).
- Trees, flowers and other natural elements downtown.
- Reduce speed limit and enforce it on Main Street.
- Route truck traffic around downtown – not through.
- Locate, build and develop signage for public parking facilities.



STAKEHOLDER DIALOGUE SUMMARY 1

KEY TAKEAWAYS | CULTURAL SIGNIFICANCE

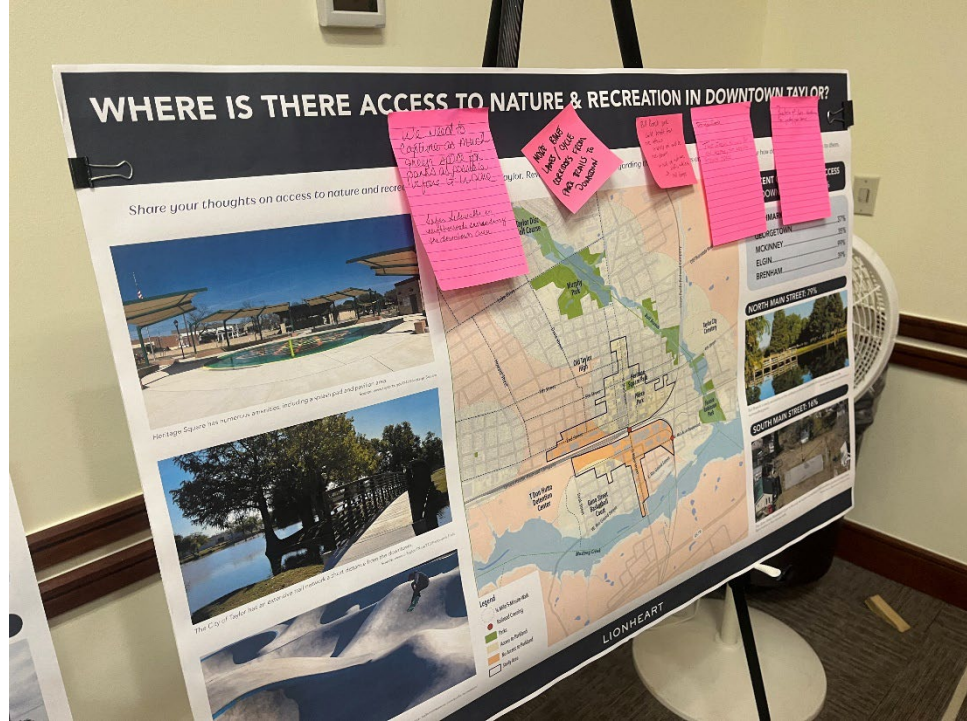
- New studio tour was great! Keep expanding and marketing.
- Need more office, restaurants, bars, boutiques and performance spaces.
- Need more public art.
- Need more markets and festivals.
- Celebrate the culture of South Main Street.
- Celebrate and highlight the musical talent in this region. Many are being pushed out of Austin.



STAKEHOLDER DIALOGUE SUMMARY 1

KEY TAKEAWAYS | NATURE & RECREATION

- Pierce Skate Park and Heritage Square are people's favorite items implemented in previous plans.
- Pierce Skate Park needs more commercial around it.
- Connect to natural areas around Mustang Creek and Bull Branch.



STAKEHOLDER DIALOGUE SUMMARY 1



GOALS



ECONOMIC DEVELOPMENT

- ED1 Ensure the Downtown is fiscally sustainable and vibrant.
- ED2 Improve navigation and accessibility.



SOCIAL FABRIC

- SF1 Encourage a mix of uses - housing, office, employment, and retail.
- SF2 Expand mobility options and connectivity.
- SF3 Be a destination for social life in Taylor for residents and visitors.



ENVIRONMENTAL ENHANCEMENT

- EN1 Increase human comfort for all - shade, quiet, safety.
- EN2 Improve access to nature and recreation.



ART AND CULTURE

- AC1 Preserve and celebrate local heritage.
- AC2 Encourage the integration of the arts into the urban fabric.

KEY TAKEAWAYS

- Support Small Local Businesses
- Lower Vacancy Rates (Incentives/Taxes)
- Increase Walkability
- Multi-mobility (Bike Lanes/Expand CARTS/Bus Service/Pedestrian Improvements/Parking)
- Lower Speed Limit on Main Street & Remove Truck Traffic
- Trash Cans!
- Access to Greenspace
- More Community Events (Markets/Festivals/Public Art)

STRATEGIES DISCUSSION

DOWNTOWN FRAMEWORK

New/Enhanced Parks and Gathering Spaces

- Old Taylor High
- Doak Street Park Enhancements and Buffer Trail
- Mustang Creek Park
- Nature Connections and Trailheads

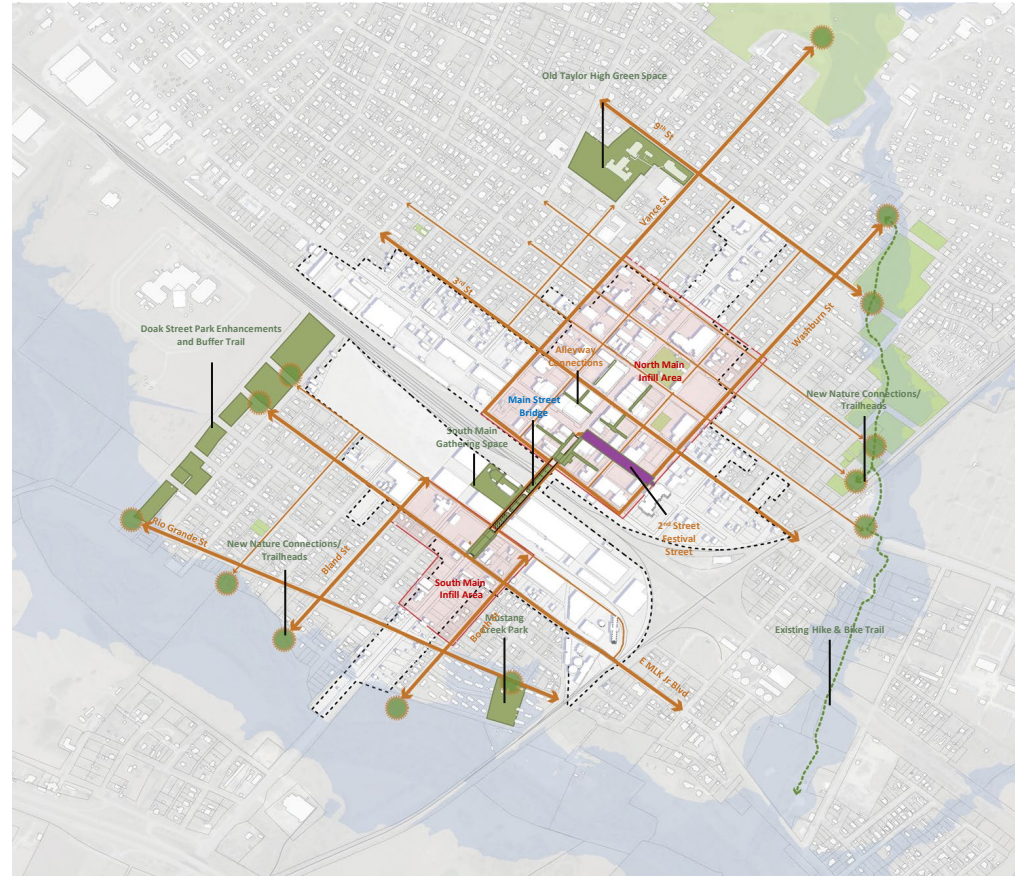
Streetscape Improvements

- Main Street Enhancements
- East MLK Jr. Blvd Enhancements
- Alleyway Connections
- Vance & Washburn Street Enhancements
- 1st Street Enhancements
- 2nd Street Festival Street Enhancements
- 3rd & 9th Streets Enhancements

Main Street Bridge Strategies

Infill Areas

- North Main
- South Main



COMMUNITY DIALOGUE 2 RUN OF SHOW

RUN OF SHOW

November 18

6-7:30PM

1. WELCOME [5 minutes]
2. STAKEHOLDER DIALOGUE 1 SUMMARY [10 minutes]
3. DOWNTOWN FRAMEWORK PLAN [30 minutes]
 - NEW/ENHANCED PARKS AND GATHERING SPACES
 - STREETScape IMPROVEMENTS
 - ALLEYWAY CONNECTIONS
 - MAIN STREET BRIDGE STRATEGIES
 - INFILL AREAS
4. NEXT STEPS [5 minutes]
5. OPEN HOUSE ACTIVITIES [40 minutes]

